PRESS RELEASE



The Danish Radio- and Television Board

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Tender for FM channel in Denmark

The Danish Radio and Television Board has issued an invitation to tender for the fourth Danish terrestrial radio channel (FM4). The license will be valid for eight years from the 1st of November 2011 till the 31st of October 2019. The tender takes form as a beauty contest with a price element.

The channel shall comply with a number of minimum requirements in accordance with the political decision that the channel shall have a News/Talk profile.

The criteria for the beauty contest are:

- quality and realism in the candidate's plan for operation
- the size of the license fee for which the candidate offers to run the channel throughout the license period, and
- the content of the offered programmes etc.

The three criteria weigh respectively 35 %, 25 % and 40 % by the Boards' evaluation of the candidates.

The Danish Government has notified to the European Commission possible State aid connected with the framework for the tendering. Changes in the Tender Material, the Contract Notice as well as in the indicated deadlines may therefore be introduced. The Danish Agency for Library and Media will continuously inform on any developments.

The Board's deadline for applications is <u>Monday the 28th of February 2011</u> <u>12 o'clock</u> and the Board expects to make its decision on Tuesday the 5th of April and announce the decision on Friday the 8th of April.

A summary in English of the tender material is enclosed. This summary and the full text of the tender (in Danish, which is the governing language) is available at <u>http://www.bibliotekogmedier.dk/medieomraadet/radio/fm-</u> <u>4/udbud</u> For further information please contact:

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