



Partner search form

For Creative Europe project applications

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|--------------------|------------------------------------|
| Call | Support to Creative Europe project |
| Strand or category | Creative Europe project |

Cultural operator – who are you?

| | |
|---|---|
| Name of organisation | Université de Bourgogne |
| Country | France |
| Organisation website | https://www.u-bourgogne.fr/ |
| Contact person | HC Chan, hoi-cheong_chan@etu.u-bourgogne.fr |
| Organisation type | University |
| Scale of the organization | 100+ employees |
| PIC number | 999839820 |
| Aims and activities of the organisation | Tertiary education |
| Role of the organisation in the project | Institute of the project leader |
| Previous EU grants received | Nil |

Proposed Creative Europe project – to which project are you looking for partners?

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|--|--|
| Sector or field | theater, visual arts, environment, interdisciplinary project |
| Description or summary of the proposed project | <p>The project, Go Curb Carbon, uses an app to encourage ordinary citizens in five cities to reduce their carbon footprint.</p> <p>The app combines a carbon calculator, a green bonus wallet and an event recommendation page. Users can take up carbon reduction challenges in the calculator. Once clearing the challenges, they will get green bonuses with which they can redeem discount or free theater tickets and design products.</p> <p>The project needs theater or visual arts partners in five cities to offer the redemption items and run the program. The project emphasizes local offerings to locals. Partners have high autonomy in event organization surrounding the themes of urban environmental protection and audience participation.</p> <p>Practically, partners can share experiences and tour performances and design products across the cities.</p> <p>With the above model, the project aims to bring new audiences into theaters and introduce young artists to the public. Meanwhile, citizens would form low-emissions habits.</p> |
| Partners currently involved in the project | Nil |

Partners searched – which type of partner are you looking for?

| | |
|------------------------|------------------------|
| From country or region | All eligible countries |
|------------------------|------------------------|

* By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

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|-------------------------------------|------------------------------------|
| Preferred field of expertise | theater, visual arts, creative lab |
| Please get in contact no later than | June 15, 2021 |

Projects searched – are you interested in participating in other EU projects as a partner?

| | |
|---|------|
| Yes / no | No |
| Which kind of projects are you looking for? | N.A. |

Publication of partner search

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| This partner search can be published?* | Yes |
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