

## Partner search form

| For Creative Europe project application | าร |
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| Call               | COOP 1                           |
|--------------------|----------------------------------|
| Strand or category | Small Scale Cooperation Projects |

#### Cultural operator – who are you?

| Name of organisation                    | Zsolnay Heritage Management Ltd.   |
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| Country                                 | Hungary  |
| Organisation website                    | https://www.zsokkft.hu/en  |
| Contact person                          | Nagy Kata <u>nagy.kata@zsn.hu</u><br>Eszter Szkotovics, <u>szkotovics.eszter@zsn.hu</u>  |
| Organisation type                       | Cultural Nonprofit Ltd.  |
| Scale of the organization               | Number of employees: 140<br>Latest annual turnover: 2 402 743 000, 00 HUF  |
| PIC number                              | 935814679  |
| Aims and activities of the organization | In the past decade, Pécs has carried out a cultural investment of<br>a scope it had never seen before. As a result, a network of local<br>municipal institutes has been created under the name of<br><b>Zsolnay Heritage Management Non-profit Ltd</b> .   |
|   | Zsolnay Cultural Quarter<br>Ceramics production made the Zsolnay family known not only in<br>Hungary but all over the world; they established their ceramics<br>and porcelain manufacture in Pécs in 1853. The heritage of their<br>ceramic factory that used to operate here has been revived and<br>lives on with new content in the Zsolnay Cultural Quarter. The<br>Quarter hosts several unique exhibitions presenting the Zsolnay<br>heritage. In the open-view manufacture, visitors can follow the<br>process of ceramics production live, at the same time they can<br>learn about traditional products of Pécs, such as the famous Pécs<br>gloves. The Zsolnay Cultural Quarter was the largest investment<br>for the Pécs 2010 European Capital of Culture project, which<br>consisted of the creation of a cultural district over a large part of<br>the Zsolnay porcelain factory in Pécs (Southern Transdanubia).<br>The Cultural Quarter is divided into 4 areas: Artistic Quarter;<br>Creative Quarter; Children and Family Quarter; and University<br>Quarter. www.zsolnaynegyed.hu |
|   | World Heritage, Pécs<br>The dozens of underground tombs of the 4 <sup>th</sup> -century Early<br>Christian Burial Structures which are part of the World Heritage<br>rested beneath the surface for more than 1500 years. In the<br>Cella Septichora Visitor Centre, visitors can wander amongst<br>various tombs and burial structures. Some of them are painted,<br>and their interior is decorated with painted biblical scenes and<br>early Christian symbols, which adds to the uniqueness and<br>universal cultural value of the memorial.<br>www.vilagoroksegpecs.hu  |

\* By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

|   | Medieval University<br>It presents Hungary's first university founded in 1367. The past<br>seems to become palpable by means of modern multimedia<br>devices and 3D reconstructions unique in Europe. In the<br>excavated building of the former university, visitors can learn<br>how life was for the first "university students" of the country;<br>the exhibition also presents the medieval and Ottoman-age<br>history of Pécs.<br>www.kozepkoriegyetem.hu  |
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|   | <u>Kodály Centre</u><br>It is not surprising that the Kodály Concert and Conference<br>Centre was called "Architectural Stradivarius" by violinist Maxim<br>Vengerov after the opening concert, and since then the building<br>has earned international recognition. In the concert hall boasting<br>excellent acoustics, music fans can enjoy outstanding classical,<br>jazz, and pop music programs. Kodály Centre, due to its unique<br>architectural solutions, has been awarded several Hungarian and<br>foreign Prizes.<br><u>www.kodalykozpont.hu</u>   |
|   | The House of Art and Literature<br>The House of Art and Literature started its operation in 1987.<br>The activity of the House covers almost all branches of art, it is<br>the home of the professional art of the region and the city of<br>Pécs. It aims to convey lasting values and high artistic quality to<br>present programs from classical to contemporary arts.<br>https://www.pmh.hu/en   |
| Role of the organization in the project | Joint project partner  |
| Previous EU grants<br>received          | <ol> <li>Following Roman Footsteps DTP-SMF1-196,<br/>Interreg: DTP-</li> <li>196_FRF-RER3 - INTERREG: Following Roman Footsteps -<br/>Strengthening and Expansion of the Roman Emperors Danube<br/>Route - 49 900,00 €</li> <li>CultPlatForm_21 - INTERREG Danube Culture<br/>Platform - Creative Spaces of the 21<sup>st</sup> Century - Danube<br/>Transnational<br/>Program - CultPlatForm_21 - 1 676 878,64 €</li> <li>SDITOROMAN - COSME - Cosme Per<br/>SDITOROMAN Cosme<br/>Per - Support to developing innovative tourism offers in The<br/>Roman Emperors and Danube Wine Route - 341 758,00 €</li> </ol> |

### Proposed Creative Europe project – to which project are you looking for partners?

| Sector or field                                   | Performing arts, cultural heritage, visual arts, arts and<br>technology, cultural events and festivals organization and<br>management, presentation of classical arts and contemporary<br>art programs, organization of contemporary art exhibitions, and<br>museum education programs. |
|---|---|
| Description or summary of<br>the proposed project | <ol> <li>Cultural heritage and archeological sites in<br/>the city in cooperation with experts in the field of<br/>creative industry (architecture, design, museums,<br/>historians)</li> <li>curators and artistic projects</li> </ol>   |

|  | <ol> <li>performing arts, visual arts, and technology</li> <li>cultural events and festivals organization and management</li> </ol> |
|--|---|
|  | 5. presentation of classical arts and contemporary art<br>programs 6. museum education programs                                     |
| Partners currently involved in the project | /   |

### Partners searched – which type of partner are you looking for?

| From country or region              | All participating countries  |
|-------------------------------------|--|
| Preferred field of expertise        | Cultural heritage, new technologies, innovation, local development, development of creative industry, cultural events and festivals organization and management, presentation of classical arts and contemporary art, and museum education programs. |
| Please get in contact no later than |  |

# Projects searched – are you interested in participating in other EU projects as a partner?

| Yes / no                                    | Yes  |
|---|--|
| Which kind of projects are you looking for? | Cultural heritage, new technologies, innovation, local development, development of creative industry, cultural events and festivals organization and management, presentation of classical arts and contemporary art, and museum education programs. |

#### Publication of partner search

| This partner search can be | Yes |
|----------------------------|-----|
| published?*                |     |