



# Partner search form

For Creative Europe project applications

Call	<i>European Cooperation Projects</i>
Strand or category	<i>Small/Medium/Large Scale Cooperation Projects</i>

## **Cultural operator – who are you?**

Name of organisation	CRAVE Music Agency
Country	<i>Poland</i>
Organisation website	<a href="http://www.crave.com.pl">www.crave.com.pl</a>
Contact person	<i>Michalina Biernacka, <a href="mailto:info@crave.com.pl">info@crave.com.pl</a></i>
Organisation type	<i>private for profit organisation</i>
Scale of the organization	<i>Small enterprise</i>
PIC number	<i>890127582</i>
Aims and activities of the organisation	<i>Music promotion and advertisement, event organization, digital music distribution, artist management</i>
Role of the organisation in the project	<i>project partner</i>
Previous EU grants received	<i>Waiting for 2021 results</i>

**Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	<i>music industry, music promotion and advertisement, music innovations, event organisation</i>
Organisation Description	<p>The CRAVE Music Agency was established in 2017. We provide a comprehensive offer for artists, such as managerial support, impresario care, and professional promotional and advertising services. We constantly cooperate with music venues, graphic designers, video production teams, sound companies, acoustics, recording studios, journalists, and leading media on the Polish market. With our activities, we support both music labels and independent artists. We also organize concerts, tours and book both domestic and foreign performers. We have organized and managed over 300 music shows. We have collaborated with some of the most famous Polish and foreign musicians. In addition, we provide publishing support and global digital distribution services. We deliver music to Spotify, Tidal, iTunes, Apple Music, Tik Tok, and many more.</p> <p>We use the 360 model, which means that in addition to the ° technical handling of deliveries, we provide additional services related to optimizing and promoting the delivered content, such as Spotify Ads or playlist submission. Additionally, we offer YouTube channel management and Content ID service. Thanks to a wide range of activities, we have a tangible impact on better content exposure; thus, the artists we work with reach a broad audience.</p>
Partners currently involved in the project	

**Partners searched – which type of partner are you looking for?**

From country or region	<i>Any</i>
Preferred field of expertise	<i>Any</i>
Please get in contact no later than	<i>September 2022</i>

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	YES
Which kind of projects are you looking for?	Projects related to music industry and music innovations

**Publication of partner search**

This partner search can be published?*	YES
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\* By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.